

CHALLENGES TO WORKING IN CANADA

Labour Market Contacts and Networking



Newcomers may face challenges finding a job in Canada. Statistics Canada identifies four labour market challenges faced by newcomers to Canada. One challenge is labour market contacts and networking.

Newcomers may have trouble finding out about jobs in the hidden job market because they do not have an established network of contacts.

Hidden Job Market

Due to time and cost considerations of advertising a job publicly (such as a newspaper job ad), many job vacancies are filled internally or informally. This creates what seems like a "hidden" job market. Information about available work is often circulated through managers, employees and business associates, as well as through family, friends and acquaintances.

Networking is the way to search for jobs in the **Hidden Job Market**.

Networking

In addition to job postings, many people search for work in Canada through networking. Networking tells people that you are looking for work.

Who Should be in My Network?

You may already have a network. Your network starts with the people closest to you—your family and friends. Your network can also include your acquaintances—people you know socially. Here are some people to consider:

- Neighbours and family friends
- Employers and co-workers
- Club members
- Teammates and classmates
- Teachers and coaches
- Community leaders
- Librarians

Good networkers are people who share in the lives of others by giving and receiving information, advice, support and commitment.

Organizations to Help You

There are hundreds of organizations to help newcomers adjust to life in Canada. These organizations can help you in many ways, including in your search for a job. For more information on organizations that help immigrants, visit the Citizenship and Immigration Canada 🇨🇦 [www.cic.gc.ca] and the Service Canada 🇨🇦 [www.servicecanada.gc.ca] *Web sites.*

For a list of employment services in Québec, visit the Emploi Québec 🌐 [www.emploi.quebec.net] *Web site.*